



UNITED STATES ENVIRONMENTAL PROTECTION AGENCY  
WASHINGTON, DC 20460

OFFICE OF CHEMICAL SAFETY  
AND POLLUTION PREVENTION

February 4, 2015

Elisa Estremera  
Federal Registration Specialist  
The Clorox Company  
c/o PS&RC; Post Office Box 493  
Pleasanton, CA 94566-0803

Subject: Add non-mandatory text and 4 new fragrances to label per PR Notice 98-10  
Product Name: Show  
EPA Registration Number: 5813-93  
Application Date: January 12, 2015  
Decision Number: 499211

Dear Ms. Estremera:

The Agency is in receipt of your Application for Pesticide Notification under Pesticide Registration Notice (PRN) 98-10 for the above referenced product. The Antimicrobials Division has conducted a review of this request for its applicability under PRN 98-10 and finds that the action requested falls within the scope of PRN 98-10.

The label submitted with the application has been stamped "Notification" and will be placed in our records.

If you have any questions, you may contact Srinivas Gowda at 703-308-6354 or via email at [gowda.srinivas@epa.gov](mailto:gowda.srinivas@epa.gov).

Sincerely Yours,

A handwritten signature in black ink, appearing to read "D. Fuller".

Demson Fuller  
EPA Product Manager 32  
Regulatory Management Branch II  
Antimicrobials Division 7510P

# Show

## NOTIFICATION

5813-93

The applicant has certified that no changes, other than those reported to the Agency have been made to the labeling. The Agency acknowledges this notification by letter dated:

02/04/2015

KEEP OUT OF REACH OF CHILDREN

**CAUTION:** EYE IRRITANT.

See back -or- side panel for additional precautionary statements.

Active Ingredient:

Glycolic Acid . . . . . 11.185%

Other Ingredients: . . . . . 88.815%

Total: . . . . . 100.000%

[Net Contents] \_\_\_\_\_

***Each package type and size will bear the actual net contents in pounds and ounces***

Questions or comments? Please visit us at [www.toiletwand.com](http://www.toiletwand.com)  
or call us toll-free at 1-866-255-4105.

[Visit -or- Check [out] our website at] [www.clorox.com](http://www.clorox.com) [for more information] [on Clorox]

EPA Reg. No. 5813-93, EPA Est. No. 5813-GA-2 (VG); 62401-NJ-1 (JW); 71106-GA-2 (E8);  
71681-GA-1 (JQ) IL-1 (GU), IL-2 (24); 74417-MEX-1 (KU).

Beginning of batch code indicates Est. No.

A list of this product's ingredients is available at [www.IngredientsInside.com](http://www.IngredientsInside.com)

-or- A list of [this product's] [***product name***] ingredients is available at [***insert company website***]

-or- For more product ingredient information visit [www.IngredientsInside.com](http://www.IngredientsInside.com).

Mfd. for & © 2007 The Clorox Company, 1221 Broadway, Oakland, CA 94612.

Clorox [and toiletwand] is/are a registered trademark of The Clorox Company. Patents pending.

Made in the U.S.A. [Assembled in Mexico.]

Contains no phosphorus.

### PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS.

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating and drinking [, chewing gum, -and/or- chewing tobacco].

### FIRST AID:

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

**PHYSICAL AND CHEMICAL HAZARDS:** Do not mix with bleach-containing products or with other bathroom or household cleaners. To do so may release hazardous gases.

### STORAGE AND DISPOSAL:

**STORAGE:** Store product in a cool, dry place and out of the reach of children.

**DISPOSAL:** Dispose of used cleaning pads in a trash bin inaccessible to children and pets. [DO NOT FLUSH.] [Offer empty container -or- carton for recycling. If recycling is not available, discard in trash.]

**Not for personal use**

### PACKAGING NOTES:

***This product will be available in many executions including a "Starter Kit." In instances where the cleaning pads are enclosed in another package, the following label elements will be included on the exterior package:***

**Front Panel:**

- The product's name(s)
- Keep out of Reach of Children
- Referral to first aid instructions -or- statement
- Net content statement
- The ingredient statement

**Back/side/top/and/or bottom panel(s)**

- First Aid Statement
- Directions for use or referral to read product label for use directions
- Directions for assembly of tool
- EPA registration number
- EPA Est. number for the final packer
- The company name and address: Mfd. for -or- Mfd. by -or- Dist. by Clorox

**TO ASSEMBLE CADDY:**

**Quick & Easy One-Time Assembly**

- Snap base onto caddy body
- [Load] -or- [place] pouch of cleaning heads -or- [Open pouch and [load] -or- [place] cleaning heads] into caddy
- Snap lid onto top of caddy
- Store this product handle in caddy



**SHOW REFILL INNER POUCH:  
Show Refill**

**PRECAUTIONARY STATEMENTS: HAZARDS TO HUMANS AND DOMESTIC ANIMALS.**

**CAUTION:** Causes moderate eye irritation. Avoid contact with eyes or clothing. Wash thoroughly with soap and water after handling and before eating and drinking [, chewing gum, -and/or- chewing tobacco].

**FIRST AID:**

**IF IN EYES:** Hold eye open and rinse slowly and gently with water for 15-20 minutes. Remove contact lenses, if present, after the first 5 minutes, then continue rinsing. Have the product container or label with you when calling a poison control center or doctor, or going for treatment.

**PHYSICAL AND CHEMICAL HAZARDS:** Do not mix with bleach-containing products or with other bathroom or household cleaners. To do so may release hazardous gases.

**STORAGE AND DISPOSAL:**

**STORAGE:** Store product in a cool, dry place and out of the reach of children.

**DISPOSAL:** Dispose of used cleaning pads in a trash bin inaccessible to children and pets. [DO NOT FLUSH.] [Offer empty container -or- pouch -or- wrapping -or- film for recycling. If recycling is not available, discard in trash.]

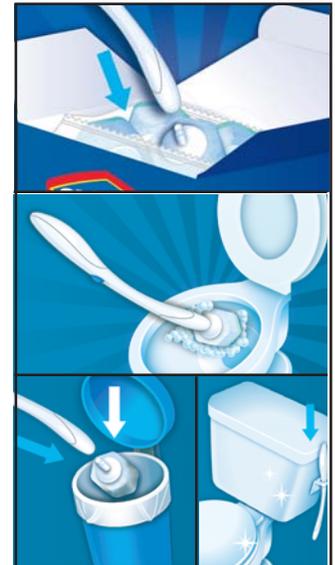
**Not for personal use**

NOT FOR INDIVIDUAL SALE.

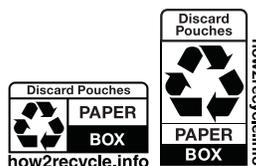
Questions or comments? Please visit us at [www.clorox.com](http://www.clorox.com) or call us toll-free at 1-800-228-1860.

Mfd. for & © 2007 The Clorox Company, 1221 Broadway, Oakland, CA 94612. Clorox [and toiletwand] is/are a registered trademark of The Clorox Company. Patents pending.

[Made in the U.S.A.] [Assembled in Mexico.]



**Optional Packaging Recycling Logos:**



#### DIRECTIONS FOR USE:

It is violation of Federal law to use this product in a manner inconsistent with its labeling.

##### TO CLEAN:

1. Open [box] -or- [pouch] -or- [caddy] of disposable cleaning heads and push handle straight down onto cleaning head unit until it clicks into place.
2. Empty [Flush] bowl, before cleaning.
3. Dip cleaning head in toilet bowl water for 1-2 seconds. Scrub entire toilet bowl above water line.
4. When finished, [to] release excess water [by] pressing -and/or- press cleaning head against [the] toilet bowl [and] slide blue button forward to release head into trash bin.
5. Flush to rinse toilet.

**Do not flush cleaning head.** [Slide [replace] this product handle onto -or- into the hang tab [caddy] for easy storage.]

##### TO SANITIZE\*:

1. Empty bowl before cleaning.
2. Open [box] -or- [pouch] -or- [caddy] of disposable cleaning heads and push handle straight down onto cleaning head unit until it clicks into place.
3. Dip cleaning head in [remaining] toilet bowl water for 1-2 seconds. Scrub entire bowl above water line.
4. Let sit for 5 minutes.
5. Flush to rinse toilet.
6. When finished, to release excess water, press cleaning head against the toilet bowl and slide blue button forward to release head into trash bin.

**Do not flush cleaning head.** [Slide [replace] this product handle onto -or- into the hang tab [caddy] for easy storage.]

\*Kills 99.9% of bacteria

Organisms: *Staphylococcus aureus* [ATCC 6538], *Klebsiella pneumoniae* [ATCC 4352]

##### TO DISINFECT\*\* or TO KILL GERMS\*\*:

1. **For toilet bowl only.** Empty toilet bowl before cleaning.
2. Open [box] -or- [pouch] -or- [caddy] of disposable cleaning heads and push handle straight down onto cleaning head unit until it clicks into place.
3. Dip cleaning head in [remaining] toilet bowl -or- sink water for 1-2 seconds. Scrub entire toilet bowl above the water line -or- Scrub entire hard, nonporous surface.
4. Let sit for 10 minutes.
5. Flush to rinse toilet -or- Rinse hard, nonporous surface.
6. When finished, to release excess water, press cleaning head against the toilet bowl -or- sink and slide blue button forward to release head into trash bin.

**Do not flush cleaning head.** [Slide [replace] this product handle onto -or- into the hang tab [caddy] for easy storage.]

\*\*[Disinfects] [Kills bacteria<sup>1</sup>, viruses<sup>2</sup> or germs<sup>3</sup>]

Organisms:

<sup>1</sup>*Escherichia coli* [ATCC 11229], *Salmonella enterica* (***tested as Salmonella choleraesuis***) [ATCC 10708] and *Staphylococcus aureus* [ATCC 6538]

<sup>2</sup>Influenza A [ATCC VR-544], Human Coronavirus [ATCC VR-740] and Rhinovirus type 37 [ATCC VR-1147]

<sup>3</sup>*Salmonella enterica* (***tested as Salmonella choleraesuis***) [ATCC 10708], *Staphylococcus aureus* [ATCC 6538], Influenza A [ATCC VR-544], Human Coronavirus [ATCC VR-740] and Rhinovirus type 37 [ATCC VR-1147]

**CLAIMS FOR FRONT OR BACK OR TOP OR BOTTOM OR SIDES**

Now -and/or- New[!] and -or- & Improved[!] *to be used as a claim descriptor only for the first 6 months of product on shelf.*

**General Cleaning/Use claims:**

**General:**

- A Better Way to Clean -or- [For] a better clean
- All-in-one system for easy toilet bowl cleaning
- Click, Swish [Scrub] [and] [Clean] [and], Toss
- Designed to clean
- Disposable
- Disposable -and/or- [scrubby] pad -or- head loaded with Clorox® cleaner
- Disposable toilet cleaning system [that gets rid of your toilet brush]
- Ditch [toss away] the [toilet brush] [brush] ick [each time] [every time]
- Easy and convenient
- Foaming cleaner in each [disposable] head
- For the Disposable Toilet Cleaning System
- Has better [scrubbing] surface [contact] than a brush<sup>µµ</sup> -or- [Cleans] [works] [removes soils] [30%] better than a [Clorox®] [toilet] brush<sup>µµ</sup> -or- Cleans [removes] [30%] more [soil] [than a [Clorox®] [toilet] brush]<sup>µµ</sup> -or- Cleans [gets] under the rim [better than a [Clorox®] [toilet] brush]<sup>µµ</sup> -or- Covers more [surface] area [of the bowl] [than a [Clorox®] [toilet] brush]<sup>µµ</sup> -or- [Gets into] [goes to] [conforms to] [cleans] hard to reach places better [than a [Clorox®] [toilet] brush]<sup>µµ</sup> -or- [Great] [Get it] clean [with] [in] less scrubbing<sup>µµ</sup>
- Helps keep [the] [your] toilet bowl clean, clear, and free of odor
- Get it clean [and] [then] toss the ick
- [Just] Click, Swish [Scrub] & -or- and Toss
- Loaded with Clorox® cleaner
- Loaded with more cleaner<sup>µ</sup>

- Powerful cleaner in each [disposable] head
- Powers through [tough] [everyday] [toilet] stains -and/or- soils -and/or- grime
- Prevents hard water -and/or- toilet ring [build up]
- Ready to Use
- [Ready to use] for a faster clean [no spraying or waiting]
- [Real] scrubbing power [that gets the job done]
- [Real] scrubbing power, [for a] [real] clean toilet
- Removes everyday toilet stains -and/or- soils
- Scrub -or- swish less, clean more<sup>µµ</sup>
- Scrubbier Heads for a Better Clean!<sup>µ</sup>
- Scrubbier Material<sup>µ</sup>
- Scrubby Heads Designed for a Great Clean!
- Start Fresh Every Time
- Strong [cleaner]
- Swivel head conforms to [hard-to-reach] areas -or- toilet bowl surfaces -and/or- [like] under the rim
- [Swivel head] conforms to hard-to-reach areas [like under the rim]
- [The] All-in-one -or- Complete [toilet] [cleaning] system -or- kit
- The evolution of clean
- [The] total [Complete] Toilet Cleaning Solution
- The toilet bowl solution -or- cleaner
- This product [Complete] – Start fresh every time!
- ToiletWand™ Handle Sold Separately
- Wow! No more dirty brush!

<sup>µ</sup>Compared to [the] original Clorox® ToiletWand™ head  
<sup>µµ</sup>based on lab test [with [Clorox®] manual toilet brush]

**Ergo/reach:**

- Better cleaning within [easy] reach
- Designed for Optimal Reach
- Designed to clean, because [, clearly,] you [we] weren't
- Designed to reach hard-to-reach spaces [like under the rim]
- Ease-of-Use Commendation by:
  - Arthritis Foundation [www.arthritis.org](http://www.arthritis.org)
  - American Physical Therapy Association (APTA) [www.apta.org](http://www.apta.org)

- Extends your reach for those hard-to-clean areas
- Gets into hard-to-reach areas [like under the rim]
- Hexagon shape for better reach under the rim
- No more bending and stretching
- Reach[es] for a clean [, so you don't have to]

**Ease:**

- Clean with the wave of a wand
- Convenient and easy to use
- Easily cleans the toughest soils -and/or- stains -and/or- hard water deposits
- Easily cleans tough toilet bowl soils -and/or- stains -and/or- hard water deposits [and leaves surfaces shiny]
- Easily removes tough toilet bowl soils -and/or- stains -and/or- hard water deposits
- Easy -and/or- simple to use

- Easy Clean
- Eliminate -or- Get rid of -or- Throw away -or- Say Goodbye to [your] [drippy] [dirty] toilet brush!
- Less messy
- Makes cleaning easier
- One tool cleans it all
- Saves time
- The no-mess toilet bowl cleaner
- [The] One Step [Toilet Bowl] Cleaner

**CLAIMS FOR FRONT OR BACK OR TOP OR BOTTOM OR SIDES continued**

Now -and/or- New[!] and -or- & Improved[!] **to be used as a claim descriptor only for the first 6 months of product on shelf.**

**Cleaning/Toilet Bowl[s] -and/or- Soils -and/or- Stains -and/or- Hard Water Deposits:**

- Cleans [tough] [toilet bowl] stains -and/or- soils -and/or- hard water deposits -and/or- mineral deposits -and/or- rust stains [fast] [with the wave of a wand]
- Cleans [the] [your] toilet bowl fast [with the wave of a wand]
- Cuts through [tough] [toilet bowl] stains -and/or- soils -and/or- hard water deposits -and/or- mineral deposits -and/or- rust stains [fast] [with the wave of a wand]
- Cuts through [tough] soils -and/or- stains -and/or- hard water deposits -and/or- rust stains
- Dissolves -and/or- penetrates -and/or- breaks down [the toughest] toilet bowl soils -and/or- stains
- For a cleaner toilet bowl
- Nothing works faster on soils -and/or- stains -and/or- hard water deposits -and/or- rust stains
- Nothing's tougher on tough soils -and/or- stains -and/or- hard water deposits -and/or- rust stains
- Powers through soils -and/or- stains -and/or- hard water deposits -and/or- rust stains

- Removes [tough] [toilet bowl] stains -and/or- soils -and/or- hard water deposits -and/or- mineral deposits -and/or- rust stains [fast] [with the wave of a wand]
- Removes tough [soils -and/or- stains -and/or- hard water deposits -and/or- rust stains] [in your toilet bowl]
- Soils -and/or- stains -and/or- hard water deposits -and/or- rust stains melt away
- Tough on [toilet bowl] [tough] stains -and/or- soils -and/or- hard water deposits -and/or- mineral deposits -and/or- rust stains [fast] [with the wave of a wand]
- Tough on soils -and/or- stains -and/or- hard water deposits -and/or- rust stains
- Wipes out stains -and/or- soils -and/or- rust stains in the toilet bowl
- [You can] see it clean -and/or- remove [toilet bowl] stains -and/or- soils -and/or- hard water deposits -and/or- rust stains [before your eyes]
- [You can] see stains -and/or- soils -and/or- hard water deposits -and/or- rust stains melt

**Shine:**

- Brighten[s] [your] toilet bowl[s]
- Cleans -and/or- shines toilet bowl[s] without [leaving] a [filmy] [sticky] residue

- Leaves no residue -and/or- surfaces shiny
- Makes surfaces sparkle -and/or- sparkling clean
- No streaking or filming

**Deodorizing and Fragrance Descriptors:**

- Cleans and deodorizes [toilet bowls]
- Cleans -and/or- deodorizes all washable -and/or- hard, nonporous surfaces
- Crisp Citrus™ [Scent -or- Fragrance]
- Deodorizes
- Deodorizes [washable] hard, nonporous surfaces
- Deodorizes [with] [and has] a [clean] [fresh] [scent]
- Fresh scent

- Freshens [the] [your] toilet bowl
- Island Blossom™ [Scent -or- Fragrance]
- Leaves a fresh, clean scent
- Neutralizes odors
- New [scent] [fragrance][!]
- Original scent
- Rainforest Rush™ [Scent -or- Fragrance]
- Removes odors

**Promotional Language:**

- \_\_\_\_% [More Refills] free
- 65% More<sup>‡</sup>
- [10 ct] [Refills] Fits [perfectly] in the ToiletWand™ Caddy!
- Bonus [Pack]! \_\_\_\_% extra pads free -or- inside
- Bonus [Pack]! \_\_\_\_ Extra pads inside! -or- \_\_\_\_ More -or- Free Refills -or-Pads!
- Bonus! [Pack] [ \_\_\_\_ Refills Free]!
- Bonus [Pack]! 50 % extra pads free
- Bonus [Pack]! 50% More Refills Free -or- Inside
- Bonus! [Free Refills -or- \_\_\_\_ Free Refills -or- \_\_\_\_ Refills Free] [50% More Refills Free -or- Inside]
- Bonus [Pack]! Free Sample -or- Bonus! Get \_\_\_\_ Pads Free
- Bonus [Pack]! \_\_\_\_ More Refills -or- \_\_\_\_ Free Refills!
- Bonus [Pack]! Get \_\_\_\_ Pads Free -or- \_\_\_\_ Extra Pads [inside]!
- Bonus! Product[s] A -and/or- B -and/or- C inside!
- Bonus! This product inside!
- Bonus! Extra Handle Inside!
- Bonus [pack]

- Club [Bonus] Pack! \_\_\_\_ free Refills -or- Pads
- Club [Bonus] Pack! [Includes] \_\_\_\_ more Refills -or- pads
- Designed [to fit] -or- [for] the ToiletWand™ Caddy!
- Economy size
- Extra Handle Inside
- Free sample or refill!
- Get \_\_\_\_ pads free
- Institutional size
- New -and/or- improved [formula]
- [New] [Bonus] [storage] caddy inside!
- [Now!] Easy Storage!
- [Now] Keep -and/or- store your **this product** within reach
- Patent pending
- Store [your] this product not -or- without -or- the germy head!
- [Store your -or- this product.] Toss the [germy] [dirty] head!
- This product caddy - Start fresh every time!
- Trial size
- Value size

<sup>‡</sup>Compared to Clorox Disinfecting ToiletWand Refills 6ct

***CLAIMS FOR FRONT OR BACK OR TOP OR BOTTOM OR SIDES continued***

***Misc.:***

- **[X number]** Disposable Cleaning Heads
- **[X number]** Refills
- [10 ct] [Refills] Fits [perfectly] in the ToiletWand™ Caddy!
- Bleach free
- Cleans without bleach[ing]
- Contains no bleach
- Contains [powerful] [, foaming] Clorox® cleaner
- Designed [to fit] -or- [for] the ToiletWand™ Caddy!
- Fast [Strong] cleaning power
- For the Disposable Toilet Cleaning System
- Porcelain-safe
- Safe for plumbing and septic systems
- Satisfaction guaranteed
- ToiletWand™ Handle Sold Separately
- www.Clorox.com

***Disinfection Claims:***

***Specific Organisms:***

- A toilet bowl product for cleaning and disinfecting
- An effective cleaner and limited disinfectant
- An effective disinfectant for use in the toilet
- Antibacterial action -or- cleaner
- Antibacterial [formula]
- Antibacterial -or- Germicidal Cleaning Power [on hard, nonporous surfaces] [for toilet bowl[s]]
- Bacteria-fighting formula
- Bacteria -or- Germ -or- Virus fighting [formula]
- Bacteria<sup>1</sup> -or- viruses<sup>2</sup> -or- germs<sup>3</sup> can cause illness. This product kills bacteria<sup>1</sup> -or- viruses<sup>2</sup> -or- germs<sup>3</sup>.
- Bacteria<sup>1</sup> -or- viruses<sup>2</sup> -or- germs<sup>3</sup> fighting formula
- Bactericide -or- Bactericidal
- Brush -or- scrub -or- wipe away 99.9% of germs that cause cold and flu
- Brush -or- scrub -or- wipe away the [germs that cause] cold -and/or- flu [virus] [this season]
- Can reduce the spread of illness-causing bacteria[†] -and/or- germs[\*] [on -and/or- in [your] toilet bowl[s]]
- Clean[s] away -and/or- kill[s] -and/or- eliminate[s] -and/or- disinfect[s] -and/or- destroy[s] -and/or- remove[s] -and/or- Brush -or- scrub -or- wipe[s] away -or- out -and/or- attack[s] -and/or- get[s] rid of [99.9% of] [the] bacteria -and/or- germs -and/or- virus[es] [commonly found in -or- on [your] toilet bowl[s]]
- Clean[s] away -and/or- kill[s] -and/or- eliminate[s] -and/or- disinfect[s] -and/or- destroy[s] -and/or- remove[s] -and/or- Brush -or- scrub -or- wipe[s] away -or- out -and/or- attack[s] -and/or- get[s] rid of [99.9% of] [the] cold virus -and/or- flu virus -and/or- cold and flu virus[es] [commonly found in -or- on [your] toilet bowl[s]]
- Clean. Disinfect. Protect.
- Cleaner and disinfectant in one
- Cleaning and disinfecting power -and/or- effectiveness of Clorox®, so your toilet [bowl] is free of [soils] you can see and bacteria -and/or- viruses you can't [see]
- Cleans and disinfects
- Cleans and disinfects for a pure clean [toilet bowl]
- [Clean[s] -and/or- disinfect[s] -[and/]or- defend[s] [the] [your] toilet [against] [from] 99.9% of bacteria -[and/]or- viruses
- [Clean[s] [away -or- out] [Kill[s]] [Eliminate[s]] [Destroy[s]] [Remove[s]] [Gets rid of] [the] 99.9% of bacteria -[and/]or- viruses [commonly found in -or- on toilet bowl[s]]
- Cleans toilet bowl stains -and/or- soils -and/or- hard water deposits [and] disinfects
- Cleans, disinfects, and sanitizes
- Disinfectancy -or- Disinfectant [cleaner or formula]
- Disinfectant [cleaner]
- Disinfecting -or- Disinfectant [formula]
- Disinfects
- Disinfects and cleans [the] [your] toilet bowl [against any organism listed\*]
- Disinfects and cleans [the] [your] toilet bowl [against bacteria<sup>1</sup>]
- Disinfects and deodorizes [by killing bacteria and the[ir] odors [they cause]]
- Disinfects [toilet bowl] surfaces
- Disinfectant [cleaner or formula] against Salmonella enterica (***tested as Salmonella choleraesuis***) [ATCC 10708] -and/or- Escherichia coli (E. coli) [ATCC 11229]
- Disinfects nonporous [hard] [solid] surfaces
- Disinfects [your] toilet bowl [surfaces] including killing [99.9% of] [harmful] germs\* -and/or- bacteria† -and/or- viruses
- Disinfects [your] toilet bowl[s] killing [99.9% of] [harmful] germs\* -and/or- bacteria† and/or- viruses
- [Does not just cover up -and/or- mask odors – ] Eliminates -or- removes odors [caused by bacteria <sup>1</sup>]
- [Easily] [Effectively] [Contain[s]] [Deliver[s]] [Clean[s] -[and/]or- Disinfect[s] -[and/]or- [Effective] toilet bowl disinfectant -and/or- cleaner
- [Effective] Toilet bowl disinfectant -and/or- sanitizer [and cleaner]
- Eliminates odors caused by bacteria
- Escherichia coli (E. coli) [ATCC 11229] are common [household] bacteria found in the toilet. This product kills these bacteria in the toilet.
- [Fight[s] [Kill[s]] [[Effective] [Protect[s]] [against] virus[es]
- For the purest clean in toilet [bowl] cleaning
- Head specially designed in a hexagon shape for better reach under the rim\*\*
- It's from Clorox®, so it's more than clean]
- It's from Clorox®, so you know you can trust it]
- Kills [99.9% of] Germs
- Kills 99.9% of germs that cause cold and flu viruses
- Kill 99.9% of organisms<sup>1</sup> in the [your] toilet bowl<sup>1</sup>
- Kills bacteria<sup>1</sup> -and/or- viruses<sup>2</sup> -and/or- germs<sup>3</sup>

**CLAIMS FOR FRONT OR BACK OR TOP OR BOTTOM OR SIDES continued**

**Disinfection Claims Continued:**

- Kills [common -and/or- bathroom] bacteria: *Salmonella enterica* (**tested as *Salmonella choleraesuis***) [ATCC 10708] -and/or- *Escherichia coli* (*E. coli*) [ATCC 11229] [in 10 minutes]
  - Kills [harmful] [household] bacteria -or- germs -or- viruses in toilets
  - Kills [household] bacteria<sup>1</sup> -and/or- germs<sup>3</sup> -and/or- viruses<sup>2</sup> [while it cleans] [tough] [toilet bowl stains] [soils]
  - Kills [household] [odor-causing] bacteria<sup>1</sup> -and/or- viruses<sup>2</sup> -and/or- germs<sup>3</sup>
  - [Kill[s] -or- Fight[s] -or- Remove[s] -or- Effective against] [the following] [organisms]:
    - [*E. coli*] (*Escherichia coli* [ATCC 11229])
    - Human coronavirus [ATCC VR-740]
    - [The virus that causes the] [flu] [virus] (*Influenza A* [ATCC VR-544])
    - [The virus that causes the] [cold] [virus] (*Rhinovirus type 37* [ATCC VR-1147])
    - [*Salmonella*] (*Salmonella enterica* (**tested as *Salmonella choleraesuis***) [ATCC 10708])
    - [Staph] (*Staphylococcus aureus* [ATCC 6538])
  - Kill[s] -or- Remove[s] -or- Effective against [Common] Household Viruses<sup>2</sup>
  - Kill[s] -or- Remove[s] -or- Effective against Human coronavirus [ATCC VR-740]
  - Kill[s] -or- Remove[s] -or- Effective against *Influenza A* [ATCC VR-544] virus [the virus that causes the cold and flu]
  - Kills [the] [common] cold and/or flu virus[es]<sup>2</sup>
  - Kills the virus[es] that cause[s] [the] [common] cold[s] -and/or- flu<sup>2</sup>
  - Kills [toilet bowl] bacteria on [washable] hard, nonporous surfaces
  - Kills [toilet bowl] bacteria
  - [Protect[s]] [with] the trusted power of [Clorox®]
  - Scrubbier\*\* head[s] for a better clean
  - [The] Cleaning and disinfecting power [of Clorox®], so your toilet bowl is free of stains -and/or- soils -and/or- hard water deposits [you can see] and bacteria<sup>1</sup> -or- viruses<sup>2</sup> -or- germs<sup>3</sup> [you can't]
  - The power of Clorox® to clean -and/or- disinfect [tough] toilet bowl [grime] [soils] [stains]
  - [This product] Attacks -and/or- Kills -and/or- Eliminates -and/or- Destroys -and/or- Removes [toilet bowl] [bacteria\*] such as *Escherichia coli* (*E. coli*) [ATCC 11229]
  - [This product] Attacks -and/or- Kills -and/or- Eliminates -and/or- Destroys -and/or- Removes bacteria [*Escherichia coli* (*E. coli*) [ATCC 11229] -and/or- *Salmonella enterica* (**tested as *Salmonella choleraesuis***) [ATCC 10708]
  - [This product] has the cleaning power -and/or- effectiveness of Clorox® to clean and disinfect
  - [This product] has the power of Clorox® to clean tough toilet bowl stains -and/or- soils -and/or- hard water deposits and kill toilet bowl bacteria<sup>1</sup> -or- viruses<sup>2</sup> -or- germs<sup>3</sup>
  - Toilet bowl [disinfectant] [cleaner]
- \*Organisms:
- <sup>1</sup> *Escherichia coli* [ATCC 11229], *Salmonella enterica* (**tested as *Salmonella choleraesuis***) [ATCC 10708] and *Staphylococcus aureus* [ATCC 6538]
  - <sup>2</sup> *Influenza A* [ATCC VR-544], Human Coronavirus [ATCC VR-740] and *Rhinovirus type 37* [ATCC VR-1147]
  - <sup>3</sup> *Salmonella enterica* (**tested as *Salmonella choleraesuis***) [ATCC 10708], *Staphylococcus aureus* [ATCC 6538], *Influenza A* [ATCC VR-544], Human Coronavirus [ATCC VR-740] and *Rhinovirus type 37* [ATCC VR-1147]
- \*\* Compared to [the] original Clorox® ToiletWand™ head
- † *Staphylococcus aureus* (Staph) [ATCC 6538] and *Klebsiella pneumoniae* (Kleb) [ATCC 4352]

**Pandemic 2009 H1N1 Influenza A virus\*\*\***

**Claims:**

- Respiratory illnesses attributable to Pandemic 2009 H1N1 are caused by influenza A virus. This product (**Product Name**) is a broad-spectrum hard surface disinfectant that has been shown to be effective against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 influenza A virus.
- This product has demonstrated effectiveness against influenza A virus and is expected to inactivate all influenza A viruses including Pandemic 2009 H1N1 (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus (formerly called swine flu).
- Kills Pandemic 2009 H1N1 influenza A virus.

\*\*\* per Agency guidance dated October 22, 2009 "Guidance for Testing and Labeling Claims against Pandemic 2009 H1N1 Influenza A Virus (formerly called Swine Flu)" [www.epa.gov/oppad001/h1n1-guide.html](http://www.epa.gov/oppad001/h1n1-guide.html)

### **Sanitization Claims:**

- Germ-fighting formula
  - Toilet bowl [cleaner] [sanitizer]
  - Cleans and sanitizes
  - Kills 99.9% of bacteria[†]
  - Kills 99.9% of [household] [odor-causing] bacteria [and leaves a fresh scent]
  - Kills 99.9% of bacteria while it cleans
  - Kills 99.9% of Staphylococcus aureus (Staph) [ATCC 6538] -and/or- Klebsiella pneumoniae (Kleb) [ATCC 4352]
  - Kills germs while it cleans [and sanitizes]
  - Leaves toilet bowl [surfaces] [clean and] sanitary
  - Leaves surfaces sanitary
  - Leaves surfaces sanitized
  - Sanitizes Staphylococcus aureus (Staph) [ATCC 6538] -and/or- Klebsiella pneumoniae (Kleb) [ATCC 4352]
  - Sanitizes surfaces
  - This product is a sanitizer
- † Staphylococcus aureus (Staph) [ATCC 6538] and Klebsiella pneumoniae (Kleb) [ATCC 4352]

### **Surfaces**

Use [this product] on the following [washable] hard, nonporous surfaces[††]:

#### **Surfaces**

- |  |                       |   |
|--|-----------------------|---|
| • Bathroom -or- restroom surfaces            | • Sinks               | [††] Not for use on floors. [Do not use on floors.] [Do not use to clean floors.] May cause slipperiness. |
| • Chrome                                     | • Synthetic marble    |   |
| • Enamel                                     | • Toilet[s] exteriors |   |
| • Glazed ceramic [tile(s)]                   | • Urinal[s] exteriors |   |
| • Metal surfaces in bathrooms -or- restrooms |                       | Not for use on cookware.  |

#### **Surface Compatibility:**

- Do not use on natural stone, brass or varnished wood; for all other surfaces, spot test in an inconspicuous area. -or- spot test all other surfaces in an inconspicuous area
- Non-abrasive
- Not harmful for most surfaces
- Won't scratch toilet bowl